

## Curriculum Vitae

### **Shauna Schullo**

The Center for 21<sup>st</sup> Century Teaching Excellence  
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### **Present Positions**

**Assistant Director for Instructional Technology**, The Center for 21<sup>st</sup> Century Teaching Excellence, University of South Florida,

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### **Education**

**Ph.D. in Curriculum & Instruction with emphasis in Instructional Technology, Distance Learning and Management**, University of South Florida, Tampa, 2005. Dissertation: An Analysis of Pedagogical Strategies: Using Synchronous Web-Based Course Systems in the Online Classroom

**Certificate in Web Design**, University of South Florida, Tampa, 2001

**Certificate in Instructional Design**, University of South Florida, Tampa, 2001

**Certificate in Multimedia Design**, University of South Florida, Tampa, 2001

**M.S. Chemical Engineering**, University of South Florida, Tampa, 1995. Thesis: An Object Oriented Relational Data Base System for Supercritical Fluid Properties: High Pressure Phase Behavior.

**B.S. Chemistry**, University of South Florida, Tampa 1990

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### **Professional/Management Experience**

**Assistant Director of Instructional Technology**, The Center for 21<sup>st</sup> Century Teaching Excellence, University of South Florida, November 2004 - Present. Responsibilities: Encourage technology integration and Faculty development. Includes managing a team of Instructional Designers collaborating with other entities on campus. Major projects: assisting in technology enhancement and support for the revision of the General Education Curriculum campus wide; creating repositories of educational support materials; building web sites and publication pieces for the Center; and evaluating budgets and technology purchases. Facilitate numerous workshops and faculty development initiatives. Administrative duties include budgeting, project management, grant, proposal and report writing. Position provides opportunities to be an integral part of research and implementation of Web based courseware and virtual live classrooms for instruction at a large university.

**Director of VITAL Services**, Florida Center for Instructional Technology, College of Education, University of South Florida, December 1999 – November 2004. Responsibilities: Encourage technology integration and Faculty development. Includes managing a team of Instructional Designers collaborating with other entities on campus. Administrative duties include budgeting, project management, grant, proposal and report writing. Position provides opportunities to be an integral part of research and implementation of Web based courseware for instruction at a large university.

**Instructional Consultant**, Shauna Schullo, Tampa, April 2001 to Present. Responsibilities: Consult, train and evaluate for customers on the intricacies of technology integration and online instruction. Most recent contracts with St. Petersburg College, the University of the Virgin Islands and the University of West Indies in Trinidad.

**CO-Owner**, Treasurer, IMPACT Design Technologies, Tampa, Florida January 1998 – December 2001. Responsibilities: All aspects of running a small Instructional Design business, including administration as well as design and development of instructional products.

**Computer Programmer Analyst Manager**, Academic Computing, University of South Florida, August 1995-December 1999. Responsibilities: Faculty technology support, training and personalized consultations. Managing a team to develop and facilitate workshops, maintain a multimedia lab and provided one-on-one technical assistance.

**Computer Support Analyst**, Engineering Computing, College of Engineering, University of South Florida, January 1995 - August 1995. Responsibilities: Faculty technology support, training and personalized consultations, including design and facilitation of workshops, maintaining a multimedia lab and providing one-on-one technical assistance.

**Graduate Computer Lab Manager**, Engineering Computing, College of Engineering, University of South Florida, May 1994 – January 1995. Responsibilities: Support Faculty and graduate students in the College of Engineering by managing a team that runs and maintains a graduate engineering computer lab.

**Quality Control and Project Engineer**, Cargill Fertilizer Inc., Tampa, FL, January 1990 – May 1991. Responsibilities: A Co-operative learning experience in which I held many different positions, including but not limited to Environmental Engineer, Project Manager, and Chemical Lab Technician.

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## Teaching Experience

**Instructor**, Instructional Technology, College of Education, University of South Florida, April 2002 – Present. Responsibilities: Instructor of graduate level EME7458 Research in Distance Learning and EME6936 Distance Learning. Co-instructor (Fall 2001) for EME 6936 - ACET: Web Page Design. Most classes were conducted online.

**Adjunct Instructor**, Library and Information Science, College of Arts & Science, University of South Florida, Fall 1999. Responsibilities: Co-instructor for course covering digitization, web programming and web design for librarians. Classes were conducted face-to-face.

**Graduate Teaching Assistant**, Chemical Engineering Department, University of South Florida, August 1992 – May 1994. Responsibilities: Assisted in teaching multiple Chemical Engineering courses including Thermodynamics and Transport Phenomenon. Required managing labs, teaching engineering software, grading and assessment as well as individualized student support.

**Guest Lecturer**, invited to lecture on subjects involving the Internet, computers, software and instruction. 1995 – Present.

**Personal Tutor**, University of South Florida, August 1988 – May, 1990. Responsibilities: Tutored at risk students in the subjects of math and science.

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## Publications

### Books

Reedy, J. and Schullo, S., (2004) Electronic Marketing Integrating Electronic Resources into the Marketing Process, Second Edition, Thompson South-Western.  
[http://www.swcollege.com/marketing/reedy/second\\_edition/reedy.html](http://www.swcollege.com/marketing/reedy/second_edition/reedy.html)

Reedy, J. & Schullo, S., (2004). Instructor's Manual and Test Bank to Accompany, Electronic Marketing Integrating Electronic Resources into the Marketing Process, Harcourt College Publishers, Orlando FL.

Reedy, J., Schullo, S. and Zimmerman, K., (2001). Marketing Eletrônico: A Integração Recursos Eletrônicos ao Processo de Marketing, ; Translated by James Sunderland Cook, Porto Alegre: Bookman, São Paulo.

Reedy, J. & Schullo, S., (2001). Instructor's Manual and Test Bank to Accompany, Electronic Marketing Integrating Electronic Resources into the Marketing Process, Harcourt College Publishers, Orlando FL.

Reedy, J., Schullo, S. and Zimmerman, K., Electronic Marketing Integrating Electronic Resources into the Marketing Process, Harcourt College Publishers, Orlando FL. <http://www.embooks.com> (Old web site, contact author for information)

### **Dissertation and Thesis**

Schullo, S. An Analysis of Pedagogical Strategies: Using Synchronous Web-Based Course Systems in the Online Classroom. Dissertation, University of South Florida. 2005.

Schullo, S. Thesis: An Object Oriented Relational Data Base System for Supercritical Fluid Properties: High Pressure Phase Behavior. Masters Thesis, University of South Florida, 1995.

### **Papers – Refereed and Invited**

#### **2006**

Schullo, S., Hilbelink, A., Venable, M. and Barron, A. E. A Tale of Two Systems Illuminate Live vs. Macromedia Breeze. (2006 February) Paper presented at the Society for Applied Learning Technologies (SALT) New Learning Technologies 2006 Conference, February 8-10, Orlando, FL.

Battin-Little, B., Passmore, D., & Schullo, S., (in review). *Using Synchronous Software in Web-Based Nursing Courses*, Computers, Informatics, Nursing,

Meade, C. D., Martinez, D., Schullo, S., & McMillan, S. (Accepted, 2006). *Distance Learning for Communicating Cancer, Culture and Literacy: A Model for Cancer Control Advancement*. Journal of Cancer Education.

#### **2005**

Schullo, S., Venable, M., Hilbelink, A., Barron, A. E., *Practical Experiences in Producing Synchronous Online Sessions: A Case Study in Higher Education* Journal of Interactive Instruction Development (JIID), Volume 18, No. 1 Summer 2005.

Hess, M.R., Kromery, J.D., Bennouna, S., Gulty, E., Barron, A., Lang, T., Schullo, S., Phan, H., Scott, H., Hogarty, K.Y., Venable, M., Hilbelink, A., Rendina-Gobioff, G., and Carey, L. (2005, April). *Innovative Teaching Models at a Research University: Establishing an Evaluation Framework and Delineating Lessons Learned*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Hogarty, K.Y., Kromrey, J.D., Hess, M.R., Schullo, S., Barron, A.E., Hilbelink, A., Lang, T. R., Phan, H. and Carey, L.M. (2005, April). *Evaluation of Online Instruction in a Research University: Assessment of Processes and Products to Facilitate Development*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Lang, T.R., Hess, M.R., Kromrey, J.D., Schullo, S., Hogarty, K.Y., Barron, A.E., Carey, L., Venable, M., Phan, H., Scott, H., and Rendina-Gobioff, G. (2005, April). *Practical Guidance for*

*Virtual Endeavors: The Evaluation of Innovative Online Instruction at a Research University.* Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Schullo, S., Barron, A.E., Kromrey, J.D., Venable, M., Hohlfeld, T., and Hogarty, K.Y. (2005, April). *Enhancing Online Courses with synchronous Software: An Analysis of Strategies and Interactions.* Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Barron, A.E., Venable, M., Schullo, S., Carey, L., Rendina-Gobioff, G., and Phan, H. (2005, March). *Creating Online Courses: Assessing the Contributions of Instructional Designers.* Paper presented at the Eastern Educational Research Association, March 2-5, Sarasota, FL.

Scott, H., Rendina-Gobioff, G., Schullo, S., and Hess, M. (2005, March). *Examining Innovations in Online University Course Delivery.* Paper presented at the Annual Meeting of the Eastern Educational Research Association, March 2-5, Sarasota, FL.

Shauna, S., Kromrey, J.K., Barron, A.E., and Hogarty, K. (2005, March). *Enhancing Online Courses with Synchronous Software: An Analysis of Strategies and Interactions.* Paper presented at the annual meeting of the Eastern Educational Research Association, March 2-5, 2005, Sarasota, FL.

Barron, A.E., Schullo, S., Kromrey, J.D., Hogarty, K.Y., Venable, M., Hilbelink, A., Barros, C., Loggie, K., and Hohlfeld, T. (2005, March). *Synchronous E-Learning: Analyzing Teaching Strategies.* Paper presented at the Annual Meeting of Society for Information Technology and Teacher Education, March 1-5, Phoenix, AZ.

Schullo, S., Venable, M., Hohlfeld, T., and Hilbelink, A. (2005, March). *Can You Hear Me Now? A Study of Synchronous Online Classrooms in Higher Education.* Paper presented at the Society for Applied Learning Technologies (SALT) New Learning Technologies 2005 Conference, Orlando, FL.

Hogarty, K.Y., Kromrey, J.D., Hess, M.R., Schullo, S., Barron, A.E., Hilbelink, A., and Carey, L.M. (2005, March). *Student Evaluation of Online Instruction: Development of a Comprehensive System.* Paper presented at the Annual Meeting of Society for Information Technology and Teacher Education, March 1-5, Phoenix, AZ.

Schullo, S., Venable, M., Rendia-Gobioff, G., Barron, A., Carey, L., and Phan, H. (2005, January). *Tips, Tricks, and Teams for Developing Online Courses.* Paper presented at the Annual Florida Educational Technology Conference, Orlando, FL.

## 2004

Kromrey, D.K., Hogarty, K.Y., Barron, A.E., Carey, L., Schullo, S., Hilbelink, A., Singh, O. and Venable, M. (November 7-11, 2004). *Innovative online instruction at a research university: Development and implementation of a comprehensive evaluation system.* Paper presented at E-Learn 2004--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Washington, D.C. USA.

Barron, A.E., Schullo, S., Rendia-Gobioff, G., Venable, M. and Carey, L. (November 7-11, 2004). *Creating online courses: Instructional Designers' perspective.* Paper presented at E-Learn 2004--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Washington, D.C. USA.

Shauna, S., Barron, A.E., Rendina-Gobioff, G., Venable, M. Carey, L., and Phan, H. (2004, November). *Creating Online Courses: Instructional Designers' perspective*. Paper presented at the Annual Florida Educational Research Association, Tampa, FL. November 17-19, 2004.

Hogarty, K.Y., Kromrey, J.D., Barron, A.E., Hess, M.R., & Schullo, S. (2004, June). *Development, delivery, and effectiveness: Evaluation of innovative online instruction at a research university*. Paper presented at the Annual Meeting of the National Educational Computing Conference, New Orleans.

Kromrey, J., Phan, H., Hess, M., Subramaniam, C., Carey, L., Hogarty, K., Schullo, S. and Smith, G., (February 2004). *A Framework for Evaluation of a Large Scale technology Innovation Project: Lessons Learned in a Higher Education Initiative*. Paper presented at the Annual Meeting of the Eastern Educational Research Association, Sand Key, Florida, February 2004.

Hogarty, K., Schullo, S., Rendina-Gobioff, G., Venable, M., Kromrey, J. Barron, A., Hess, M. and Carey, L., (February 2004). *Effective Evaluation of Online Courses in Higher Education: The Development and Validation of Tools and Processes to Meet Changing Needs*, Paper presented at the Annual Meeting of the Eastern Educational Research Association, Sand Key, Florida, February 2004.

Schullo, S., Venable, M. and Barron, A., (March 29- April 2, 2004), *Synchronous Distance Education: Researching Our Options*, 15th International Conference On College Teaching And Learning, Jacksonville, Florida USA.

## 2003

Schullo, S., Siekmann, S. and Szydlo, S. (November 7-11, 2003). *Synchronous Distance Education Systems, Choosing the Right Solution?* Accepted as long paper presented at E-Learn 2003--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Phoenix, Arizona USA.

Siekmann, S. and Schullo, S. (November, 2003). *Improvements in Blackboard 6 Win Over WebCT Users -- Or Do They?* Accepted as Short paper presented at E-Learn 2003--World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, Phoenix, Arizona USA.

Schullo, S. and Barron, A. E. (2001). *Florida Journal of Educational Research: Exploring the Online Potential*, Florida Journal of Educational Research, [Online]. Available: <http://www.coedu.usf.edu/fjer/2001/2001contents.htm>

## 2001

Funderburk, K., & Schullo, S. (2001). *Proactive Faculty Teaching and Learning Initiatives*. Society for Information Technology and Teacher Education International Conference 2001(1), 667-668. [Online]. Available: <http://dl.aace.org/3595>

Kemker, K., Schullo, S., & Fitzpatrick, J. (2001). *The Florida Center for Instructional Technology*. Society for Information Technology and Teacher Education International Conference 2001(1), 2741-2746. [Online]. Available: <http://dl.aace.org/4080>

## Invited Presentations/Workshops

### 2004

Schullo, S. (July, 2004) Virtual Guest Speaker in Paper Session - Coghlan, M., The Role of Synchronous Interactions in eLearning, ACEC Conference, Adelaide, Australia.- Archived, requires a login.

Schullo, S., (Spring 2004) *Alternative Approaches to Discussion and Small Group Work Using the Internet*, Center for 21<sup>st</sup> Century Teaching Excellence, Spring 2004 Workshop Series, University of South Florida, Tampa, FL USA.

Schullo, S., (Spring 2004) *Building Community: Is There an Easy Way?*, Center for 21<sup>st</sup> Century Teaching Excellence, Spring 2004 Workshop Series, University of South Florida, Tampa, FL USA.

**2002**

Williams, D. and Schullo, S. (Spring 2002). *Principles and Possibilities: Exploring Options for Enhancing Teaching and Learning at UVI in the 21st Century*, University of the Virgin Islands, St. Thomas, VI.

**2001**

Schullo, S. (Summer 2001). *Improving Teaching and Learning with WebCT version 3.0 A One Week Intensive Workshop*, University of West Indies, Trinidad.

**Conference Presentations**

**2003**

Schullo, S. Siekmann, S. & Foohs, M. (March 2003). *The Florida Center for Instructional Technology - Examples of VITAL Support Success*. Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

**2002**

Schullo, S., Siekmann, S., Calandra, B. and Foohs, M. (March 2002). *The Florida Center for Instructional Technology - Examples of VITAL Support Success*. Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

**2001**

Schullo, S., et. al., (November 2001). *Resource Analysis for Web-Based Distance Learning: A Case Study of Faculty Perceptions of Current Courses and Resources*, Presented Association for Educational Communication & Technology 2001 National Convention, Atlanta, GA.

Schullo, S. and Kemker, K., (November 2001). *The Florida Center for Instructional Technology*, Presented Association for Educational Communication & Technology 2001 National Convention, Atlanta, GA.

Kemker, K., Schullo, S. and Fitzpatrick, J. (March 2001). *The Florida Center for Instructional Technology*, Institutional Session. Presented Society for Information Technology & Teacher Education 2001 12th International Conference Orlando, FL.

Schullo, S. & Siekmann, S. (March 2001). *The Florida Center for Instructional Technology - Examples of VITAL Support Success*. Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

Patterson, W., and Schullo, S., (February 2001). *VITAL: Growing a Campus-Wide Consortium Dedicated to Pedagogical and Technological Collaboration and Service*, Presented AAHE Conference on Faculty Roles & Rewards Tampa, FL.

**2000**

Lewis, D., White, J., Schullo, S., and Carey, L. (November 2000). *An Analysis of Florida's Distance Learning Policy*, FERA Annual Meeting November 2000.

Schullo, S. (2000). *The Virtual Instructional Team for the Advancement of Learning*, Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

Schullo, S., (2000). *VITAL: The Virtual Instructional Team for the Advancement of Learning*, Presented Educause 2000, Nashville, TN.

**1999**

Schullo, S. (1999). *The Virtual Instructional Team for the Advancement of Learning*, Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

## 1998

Schullo, S. (1998). *The Academic Studio for Education and Networked Developments (ASCEND)*, Presented at the Symposium on 21<sup>st</sup> Century Teaching Technologies, Tampa, FL.

Schullo, S. (1998). *The Academic Studio for Education and Networked Developments (ASCEND)*, Presented at Educause 1998, Seattle, WA.

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## Workshop Development and Facilitation - (Examples Available Upon Request)

### 2006

Schullo, S., Gomes, N., *Using Wikis, Blogs, and Podcasting to Enhance Teaching and Learning* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Real-Time Online Interactions Using Synchronous Software* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Hilbelink, A. and Smith, P. *Adding Content: Using Blackboard to Organize, Enhance, and Deliver Course Materials* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Planning and Assessing Collaboration and Group Work* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Teaching at a Distance - An Overview of Options* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Creating Effective Course Materials for Online Learning* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Effectively Supplementing Teaching using the Blackboard Content Management System* (Spring 2006). University of South Florida Tampa, FL.

*Active Learning Approaches to Discussion and Small Group Work Using the Internet* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Digital Media in Education* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Building Learning Communities* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Large Classes - The Search for Effective Approaches* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Harneit, C. *Reflecting Your Course in a Learning-centered Syllabus* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Technology-based Assessment* (Spring 2006). University of South Florida Tampa, FL.

### 2005

Schullo, S., Gomes, N., *Real-Time Online Interactions Using Synchronous Software* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Hilbelink, A. and Mugarra, A., *Adding Content: Using Blackboard to Organize, Enhance, and Deliver Course Materials* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series - Planning and Assessing Collaboration and Group Work* (Fall 2005). University of South Florida Tampa, FL.

(Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series - Teaching at a Distance - An Overview of Options* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series - Creating Effective Course Materials for Online Learning* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Digital Media in Education* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Building Learning Communities* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Large Classes - The Search for Effective Approaches* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S. and Williams, D. *Reflecting Your Course in a Learning-centered Syllabus* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Venable, M. and Hilbelink, A. *Getting Started with Elluminate Live!<sup>TM</sup>*, (Spring 2005). University of South Florida Tampa, FL.

Schullo, S., *Approaches to Discussion and Small Group Work Using the Internet* (Spring 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Varied Teaching and Educational Technology Topics* (Spring 2005). University of South Florida Tampa, FL.

#### **2004**

Schullo, S. *Strategies for Working with Groups Using Elluminate Live!<sup>TM</sup>*, Synchronous Online (Summer 2004). University of South Florida Tampa, FL.

Schullo, S. *Strategies for Interactive Lecturing Using Horizonlive<sup>TM</sup>*, Synchronous Online (Summer 2004). University of South Florida Tampa, FL.

Schullo, S. *Strategies for Interactive Lecturing Using Elluminate Live!<sup>TM</sup>*, Synchronous Online (Summer 2004). University of South Florida Tampa, FL.

Schullo, S. *Strategies for Active Learning Using Elluminate Live!<sup>TM</sup>*, Synchronous Online (Summer 2004). University of South Florida Tampa, FL.

Schullo, S. *Strategies for Active Learning Using Horizonlive<sup>TM</sup>*, Synchronous Online (Summer 2004). University of South Florida Tampa, FL.

Gomes, N. and Schullo, S. *Introduction to Using Adobe Acrobat in Educational Settings*, (Spring 2004). University of South Florida Tampa, FL.

Schullo, S., Mercer, L., Wiredu, A. and Cheng, R., *Using Multimedia to Enhance Online Learning*, (Spring 2004), University of South Florida Tampa, FL.

Fakih, S., Rosengren, R. Gomes, N. and Schullo, S., *Using Online Forms with a Database for Data Collection* (Spring 2004), University of South Florida Tampa, FL.

#### **2003**

Brown, C., Schullo, S., Brunton, R. and Salmond, M., *Using Multimedia to Enhance Online Learning*, (Fall 2003), University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Patterson, W. and Cheng, R. *Getting Started with Blackboard* (Fall 2003), University of South Florida Tampa, FL.

Gomes, N., Brunton, R., Schullo, S. and Patterson, W., *Meaningful Interaction: Using Blackboard CT to Enhance Learning* (Fall 2003), University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Patterson, W. and Cheng, R. *Getting Adding Content: Using Blackboard to OED Course Materials* (Fall 2003), University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Patterson, W. and Cheng, R. *Getting Assessment Online: Improving Blackboard with Interactive Exercises Surveys & Tests* (Fall 2003), University of South Florida Tampa, FL.

Funderburk, J., Schullo, S., Brown, C. and Brunton, R. *Getting Started with Photoshop* (Fall 2003), University of South Florida Tampa, FL.

Funderburk, J., Schullo, S., Brown, C. and Ward, C., *Intermediate Photoshop* (Fall 2003), University of South Florida Tampa, FL.

Fakih, S., Rosengren, R. Schullo, S., and Gomes, N., *Using Online Forms with a Database for Data Collection* (Fall 2003), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., Gomes, N. and Foohs, M. (Summer 2003). *Getting Started with Blackboard 6*, University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., Gomes, N. and Foohs, M. (Summer 2003). *Converting your Course(s) from WebCT to Blackboard*, University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., Gomes, N. and Foohs, M. (Summer 2003). *Converting your Course(s) from Blackboard 5 to Blackboard 6*, University of South Florida Tampa, FL.

Schullo, S., Siekmann, S., and Patterson, W., (Spring 2003). *Getting Started with Blackboard*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Spring 2003). *Adding Content: Using Blackboard to Organize, Enhance and Deliver Online Course Materials*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Spring 2003). *Assessments Online: Improving Blackboard with Interactive Exercises, Surveys and Tests*, University of South Florida Tampa, FL.

Patterson, W., Siekmann, S., and Schullo, S., (Spring 2003). *Meaningful Interaction Using Blackboard Communication Tools to Enhance Learning*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Foohs, M., Schullo, S. and Siekmann, S. (Spring 2003). *Getting Started with Photoshop: Enhancing Images for the Web*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Foohs, M., Schullo, S. and Siekmann, S. (Spring 2003). *Intermediate Photoshop: Enhancing Images for the Web*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., Schullo, S. and Patterson, W. (Spring 2003). *Using Multimedia to Enhance Online Learning*, University of South Florida Tampa, FL.

Patterson, W., Gomes, N., Schullo, S., and Siekmann, S. (Spring 2003). *Enhancing Teaching and Learning with PowerPoint 2000 - A Four Session Workshop Series*, University of South Florida Tampa, FL.

## 2002

Schullo, S., Siekmann, S., and Patterson, W., (Fall 2002). *Getting Started with WebCT*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Fall 2002). *Adding Content: Using WebCT to Organize, Enhance and Deliver Online Course Materials*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Fall 2002). *Assessments Online: Improving WebCT with Interactive Exercises, Surveys and Tests*, University of South Florida Tampa, FL.

Patterson, W., Siekmann, S., and Schullo, S., (Fall 2002). *Meaningful Interaction Using WebCT Communication Tools to Enhance Learning*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Schullo, S., Siekmann, S., and Patterson, W., (Fall 2002). *Getting Started with Blackboard*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Fall 2002). *Adding Content: Using Blackboard to Organize, Enhance and Deliver Online Course Materials*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., and Patterson, W., (Fall 2002). *Assessments Online: Improving Blackboard with Interactive Exercises, Surveys and Tests*, University of South Florida Tampa, FL.

Patterson, W., Siekmann, S., and Schullo, S., (Fall 2002). *Meaningful Interaction Using Blackboard Communication Tools to Enhance Learning*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

Siekmann, S., and Schullo, S., (Fall 2002). *Using Multimedia to Enhance Online Learning*, University of South Florida Tampa, FL.

Patterson, W., Gomes, N., Schullo, S., and Siekmann, S. (Fall 2002). *Enhancing Teaching and Learning with PowerPoint 2000 - A Four Session Workshop Series*, University of South Florida Tampa, FL.

Schullo, S., Patterson, W., and Siekmann, S. (Summer 2002). *Improving Teaching and Learning with Blackboard - A One Week Intensive Workshop*, University of South Florida Tampa, FL.

Schullo, S., and Siekmann, S. (Spring 2002). *Introduction to Online Learning Resources at USF*, (offered Online and Face-to-face), University of South Florida Tampa, FL.

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Siekmann, S., Schullo, S., and Patterson, W. (Spring 2002). *Using Multimedia to Enhance Online Learning*, University of South Florida Tampa, FL.

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- Calandra, B., Greaser, J. and Schullo, S., (Spring 2001). *Creating Web Pages Using Basic HTML (Hypertext Markup Language)*, University of South Florida Tampa, FL.
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- Siekmann, S., and Schullo, S., (Spring 2001). *Using Streaming Media to Enhance Online Teaching and Learning*, University of South Florida Tampa, FL.

## 2000

Schullo, S., Siekmann, S., and Patterson, W., (Fall 2000). *Upgrading Your Course Site from WebCT version 1.3.1 to WebCT Version 3.0*, University of South Florida Tampa, FL..

Schullo, S., and Siekmann, S., (Fall 2000). *Enhancing Teaching and Learning on the World Wide Web through Improved Instructional Design*, University of South Florida Tampa, FL..

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Schullo, S. (2000). *Creating Web Pages: A One-Day Workshop*, University of South Florida Tampa, FL.

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#### **1999**

Schullo, S., (1999). *OCR - Optical Character Recognition*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1999). *Digital Imagery - Imaging I the basics*, Academic Computing, University of South Florida Tampa, FL.

#### **1998**

Patterson, W., Lyskawa, C., Lewis, D., Schullo, S. and Moss, R. (1998). *WebCT Faculty Development Workshop*, VITAL, University of South Florida Tampa, FL.

Schullo, S., (1998). *Enriching Your Teaching with Digital Imagery basics*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1998). *WebCT Basics - Getting Started basics*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1998). *Introduction to Computers basics*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1998). *Enhancing Your Teaching With A CD-ROM basics*, Academic Computing, University of South Florida Tampa, FL.

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Schullo, S., (1998). *Web Course In a Box basics*, Academic Computing, University of South Florida Tampa, FL.

#### **1997**

Schullo, S., (1997). *Using Adobe Acrobat for On-line Documentation*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1997). *Intermediate Graphics Using Photoshop*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1997). *Introduction to Using Windows Podium*, Academic Computing, University of South Florida Tampa, FL.

Schullo, S., (1997). *Intermediate Excel*, Academic Computing, University of South Florida Tampa, FL.

## 1996

- Schullo, S., (1996). *Microsoft Word For Windows I*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Microsoft Excel For Windows I*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Microsoft PowerPoint For Windows I*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Beginning HTML*, Academic Computing, University of South Florida Tampa, FL
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- Schullo, S., (1996). *Microsoft Word For Windows 95 I*, Academic Computing, University of South Florida Tampa, FL
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- Schullo, S., (1996). *Advanced HTML*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Paint Shop Pro*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Images and Graphics on-line*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Navigating CyberED - Using the USF Online Course System (TEAMate)*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *Word Perfect Merges, Letters and Envelopes*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1996). *WordPerfect Charts and Drawing*, Academic Computing, University of South Florida Tampa, FL

## 1995

- Schullo, S., (1995). *Introduction to WordPerfect 6.1*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1995). *Word Perfect Equations*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1995). *Word Perfect Tables and Spreadsheets*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1995). *Word Perfect Graphics*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1995). *Word Perfect Templates and Macros*, Academic Computing, University of South Florida Tampa, FL
- Schullo, S., (1995). *Word Perfect Merges*, Academic Computing, University of South Florida Tampa, FL

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## Academic Service

Advising member of the Council on Technologies for Instruction and Research (2004-Present)  
VITAL Sub Committees – Co-Chair of Synchronous Distance Learning Technology Research committee (2002- present), Member of software task force for USF licensing of Macromedia and Adobe products (2001 - present)  
Member of the USF E-Commerce Task Force (2003 -present)  
New Faculty Orientation (1995 - present)  
Member of Symposium on 21<sup>st</sup> Century Teaching Technologies Planning committee (1999 - present)  
Community of Scholars among founding members (2001 - present)

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## Grants

External Evaluator, St. Petersburg College, Project Eagle II & I B– July 2004 – Present. \$4.5 Million and \$1.5 million grants respectively, awarded to the St. Petersburg College by the US Department of Education’s Fund for the Improvement of Postsecondary Education (FIPSE). Project Eagle II and I B, are extensions of an earlier and highly successful congressionally authorized initiative. Its main goals are to expand and enhance course offerings to take advantage of technological innovations, moving from an anytime, anywhere learning environment to an everywhere, all-the-time learning environment.

Co-Principal Investigator, DOE/University of South Florida (USF) System Auxiliary Support, July 2003 - June 2004. 1 Year Florida Department of Education, Bureau of Application Support, \$546,147.00. This project supports statewide technology integration in schools and districts and provides assistance with E-rate and technology planning.

Principal Investigator, Technology Resource Survey, December 2002 – July 31, 2003. Six month Florida Department of Education, Bureau of Educational Technology Grant, \$100,000.00. To develop and administer a state-owned data collection mechanism for the Technology Resource Survey in collaboration with post secondary resources and expertise. <http://trs.usf.edu> (site is no longer active - archive available upon request).

Instructional Design consultant to the evaluation team, for Innovations in Teaching and Technologies project, May 2003 - present. The major purposes of the Innovations in Technology and Teaching Project are to develop innovative learning models, combining technology and pedagogy and to examine the impact of the implementation of these models with respect to cost, effectiveness and access for underserved populations. The evaluation team is working on all forms of evaluation for this grant.

Instructional Design consultant for Executive Leaders Program Grant, January 2003 - present. This grant works with two groups of principals. One group is new to being administrators; the other is a group who are seeking professional development.

Instructional Design consultant for Cancer, Culture and Literacy Institute Grant, 2001-2004. 3 year NIH/NCI grant \$1,088,431.00. The overall goal of this project is to create a series of educational activities that examine culture and literacy as they relate to effective cancer communications. These activities will include the development of: a five day summer institute, ongoing web-based continuing education curriculum and ongoing internet interactions and discussions between national scholars and developing professionals.

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## Research Interests

Asynchronous and Synchronous Distance Learning, Online learning, Life Long Learning, Social Learning, Interaction, Active Learning, Faculty Development, Adult Education, Technology Integration into Teaching and Learning.

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## Teaching Philosophy

I love to teach and interact with those who are eager to learn. This has become more than just a career, but also a passion in my life. In my position as an educator, I see myself more as a facilitator or coach rather than what typically is envisioned when one thinks of a "teacher". This perspective comes from personal reflection on my experiences in learning. I have had many good instructors in my career and find that I model my teaching after some of their best qualities. These instructors were well prepared, innovative, motivating, exciting to listen and talk to, had enormous capacity for patients, yet always found ways to challenge me.

I think continuing education is important and that we can encourage lifelong learning and the perpetual pursuit of knowledge as long as we, as educators, continue to light the fire of interest that will motivate our students to learn. To accomplish this goal, I believe that learning must be relevant and enjoyable, yet still challenging. I believe education should contain a mixture of theory and application that allows students to understand the content and apply it to their own situations.

I find that I learn everyday, from my students, from my colleagues, from my own research and experiences. Therefore, I treat all teaching, learning and research opportunities as a means to evaluate and improve myself as well help others to advance in their quest for knowledge.

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## Related Skills Overview

Skill Name	Skill Level	Last Used	Experience
Live Online Classrooms (Elluminate, Breeze, Centra, Horizonlive)	Expert	Currently used	5 years
Instructional Design	Expert	Currently used	7 years
Face-to-Face Instruction	Expert	Currently used	8 years
Online Instruction	Expert	Currently used	6 years
Managing People and Projects	Expert	Currently used	8 years
Problem Solving	Expert	Currently used	10 years
LMS (WebCT, Blackboard, Topclass)	Expert	Currently used	6 years
Operating Systems (Windows, Mac, Unix)	Intermediate	Currently used	12 years
General (Word, WP, Excel, PowerPoint)	Expert	Currently used	12 years
Multimedia (Photoshop, Premiere, Flash etc.)	Intermediate	Currently used	8 years
Programming (VB, Javascript, databases)	Beginner	2 years ago	4 years
Web Authoring (HTML, DHTML, Dreamweaver)	Expert	Currently used	8 years
Authoring (Authorware, Director)	Intermediate	3 years ago	4 years

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## Professional Development

Successful completion of a week long workshop entitled Increments and Transformations in Teaching and Learning (July 2003). Presented by Steve Gilbert and Steve Erhman of TLTgroup. University of South Florida, Tampa, FL.

Successful completion of a Workshop entitled *Involving Students: Using Active Learning strategies in University Classes*, (August 2002). University of South Florida, Tampa, FL.

Successful completion of Who Moved My Cheese, (2002). Workshop by Organizational Development, University of South Florida, Tampa, FL.

Successful completion of a Microsoft Official Curriculum Course on Administering Microsoft Windows NT 4.0 (December 1997), Productivity Point International, Tampa FL.

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## Other Creative Activities

### Web sites

The Virtual Instructional Team for the Advancement of Learning, (1999 – present). Web pages developed by the Florida Center for Instructional Technology VITAL staff. [www.usf.edu/vital](http://www.usf.edu/vital)

Personal web site for family and friends includes personal and professional pages. [www.schullo.com](http://www.schullo.com)

Support sites for Electronic Marketing Text book ([www.embooks.com](http://www.embooks.com) – no longer active, archive available upon request)

Support materials for second edition of Electronic Marketing textbook  
[http://www.swcollege.com/marketing/reedy/second\\_edition/reedy.html](http://www.swcollege.com/marketing/reedy/second_edition/reedy.html)

Web pages for USF Engineering Alumni and Bullarney (1999) ([ead.eng.usf.edu/](http://ead.eng.usf.edu/) - no longer maintain this site. Content may have changed since development, archives available upon request.)

Previous versions of USF Academic Computing Faculty support sites - archives available up on request

### Instructional Materials

Detecting Drugged Drivers Instructional CD (Examples available upon request)

### Other Materials

Program and Marketing pieces for the Symposium on 21<sup>st</sup> Century Teaching Technologies (Examples available upon request)

Workshop brochures and Marketing pieces (Examples available upon request)

VITAL brochures and promotional CD (Examples available upon request)

Newsletters on technology topics both electronic and in print (Examples available upon request)

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## Professional Affiliations

Text and Academic Authors - member	2002 - Present
American Society of Training & Development - member	2001 - Present
Phi Kappa Phi Honor Society	2001 - Present
Florida Educational Research Association - member	2000 - Present
Association for Educational Communications & Technology	2000 - Present
International Society for Technology in Education	2000 - Present
Association for Advancement of Computing in Education - Member	2000 - Present
Instructional Technology Student Association USF – Treasurer, interim President, member	1999 - Present
College of Engineering Alumni - Volunteer and member	1995 - Present
American Institute of Chemical Engineering USF - Student Member	1989 - 1995
American Chemical Society USF Student Chapter - President	1989 - 1990
Science fair programs in local elementary schools - Volunteer	1989 - 1990
Tri-county tutoring program for chemistry in HS - Volunteer	1989 - 1990

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## Biographical Sketch

Dr. Shauna J. Schullo (shauna@usf.edu) was recently promoted to the Assistant Director for Instructional Technology at the Center for 21st Century Teaching Excellence at the University of South Florida. Before this she was the Director of VITAL Services in the Florida Center for Instructional Technology (FCIT) at the University of South Florida. Shauna has been a member of the USF academic community since 1988. She received her Bachelor of Science degree from the Chemistry Department in the College of Natural Sciences (which is now part of the College of Arts and Science) in May of 1990. After that she continued her education in the field of Engineering, obtaining her Master of Science degree in Chemical Engineering in December of 1995. Shauna is currently pursuing her doctoral degree in Instructional Technology at USF where she teaches two graduate level courses on Distance Learning.

Shauna began her computing career in Engineering Computing and continued when she transferred to Academic Computing. She then advanced to her current position with the Florida Center for Instructional Technology that allows her to assist faculty at another level. Her experience has allowed her to become an expert in many of the technology tools we use everyday such as Microsoft Office products, telecommunications and presentation media. She is versed in web-based tools such as HTML, Java Script, Cold Fusion, many Streaming media programs, WebCT and Blackboard. Shauna is also proficient in many applications such as Authorware, multimedia packages, networking software, and graphics programs such as Adobe Photoshop and Adobe Premiere.

Shauna has worked in both private industry and academia. This helps her to understand the application of online technology to learning from multiple perspectives. Due to her diverse experiences, Shauna enjoys both classroom teaching and training in online and Web-related environments. She loves her job and encourages all faculty, academic support staff and students to join in her enthusiasm for learning by attending the classes and workshops offered by the different members of the VITAL consortium to enlighten your computing experience. Classes and workshops are taught in different formats by FCIT, the Center for 21<sup>st</sup> Century Teaching Excellence and Academic Computing Technologies.

To learn more about Shauna visit her web site at <http://www.schullo.com>

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## References

*Available upon Request*