

Curriculum Vitae

Dr. Shauna Schullo

Distance Education and Professional Development
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Present Positions

Director, Distance Education Certificate Program, Distance Education Professional Development, University of Wisconsin- Madison

Adjunct Instructor, Instructional Technology Program, College of Education, University of South Florida

Education

Ph.D. in Curriculum & Instruction with emphasis in Instructional Technology, Distance Learning and Management, University of South Florida, Tampa, 2005. Dissertation: An Analysis of Pedagogical Strategies: Using Synchronous Web-Based Course Systems in the Online Classroom

Certificate in Web Design, University of South Florida, Tampa, 2001

Certificate in Instructional Design, University of South Florida, Tampa, 2001

Certificate in Multimedia Design, University of South Florida, Tampa, 2001

M.S. Chemical Engineering, University of South Florida, Tampa, 1995 Thesis: An Object Oriented Relational Data Base System for Supercritical Fluid Properties: High Pressure Phase Behavior.

B.S. Chemistry, University of South Florida, Tampa 1990

Professional/Management Experience

Director, Distance Education Certificate Program, Distance Education Professional Development, University of Wisconsin - Madison, October 2007 – Present. Responsibilities: Curriculum development and instruction, marketing, administration, evaluation and research.

Associate Director, The Center for Distance Education and Independent Learning, University of Alaska Fairbanks, June 2006 – October 2007. Responsibilities: Manage operations and guide the future of distance education at the University of Alaska Fairbanks. Operations include student services, registration, lessons and exams, and a bookstore. Other duties include budgeting, quality control of courses, evaluation and research. Liaison and faculty support

Assistant Director of Instructional Technology, The Center for 21st Century Teaching Excellence, [University of South Florida](http://www.usf.edu), November 2004 - Present. Responsibilities: Encourage technology integration and Faculty development. Includes managing a team of Instructional Designers collaborating with other entities on campus. Major projects: assisting in technology enhancement and support for the revision of the General Education Curriculum campus wide; creating repositories of educational support materials; building web sites and publication pieces for the Center; and evaluating budgets and technology purchases. Facilitate numerous workshops and faculty development initiatives. Administrative duties include budgeting, project management,

grant, proposal and report writing. Position provides opportunities to be an integral part of research and implementation of Web based courseware and virtual live classrooms for instruction at a large university.

Director of [VITAL Services](#), [Florida Center for Instructional Technology](#), [College of Education](#), [University of South Florida](#), December 1999 – November 2004. Responsibilities: Encourage technology integration and Faculty development. Includes managing a team of Instructional Designers collaborating with other entities on campus. Administrative duties include budgeting, project management, grant, proposal and report writing. Position provides opportunities to be an integral part of research and implementation of Web based courseware for instruction at a large university.

Instructional Consultant, Shauna Schullo, Tampa, April 2001 to Present. Responsibilities: Consult, train and evaluate for customers on the intricacies of technology integration and online instruction. Most recent contracts with St. Petersburg College, the University of the Virgin Islands and the University of West Indies in Trinidad.

CO-Owner, Treasurer, IMPACT Design Technologies, Tampa, Florida January 1998 – December 2001. Responsibilities: All aspects of running a small Instructional Design business, including administration as well as design and development of instructional products.

Computer Programmer Analyst Manager, [Academic Computing](#), [University of South Florida](#), August 1995-December 1999. Responsibilities: Faculty technology support, training and personalized consultations. Managing a team to develop and facilitate workshops, maintain a multimedia lab and provided one-on-one technical assistance.

Computer Support Analyst, [Engineering Computing](#), [College of Engineering](#), [University of South Florida](#), January 1995 - August 1995. Responsibilities: Faculty technology support, training and personalized consultations, including design and facilitation of workshops, maintaining a multimedia lab and providing one-on-one technical assistance.

Graduate Computer Lab Manager, [Engineering Computing](#), [College of Engineering](#), [University of South Florida](#), May 1994 – January 1995. Responsibilities: Support Faculty and graduate students in the College of Engineering by managing a team that runs and maintains a graduate engineering computer lab.

Quality Control and Project Engineer, Cargill Fertilizer Inc., Tampa, FL, January 1990 – May 1991. Responsibilities: A Co-operative learning experience in which I held many different positions, including but not limited to Environmental Engineer, Project Manager, and Chemical Lab Technician.

Teaching Experience

Instructor, [Instructional Technology](#), [College of Education](#), [University of South Florida](#), April 2002 – Present. Responsibilities: Instructor of graduate level [EME7458 Research in Distance Learning](#) and [EME6936 Distance Learning](#). Co-instructor (Fall 2001) for [EME 6936 - ACET: Web Page Design](#). Most classes were conducted online.

Adjunct Instructor, Library and Information Science, College of Arts & Science, University of South Florida, Fall 1999. Responsibilities: Co-instructor for course covering digitization, web programming and web design for librarians. Classes were conducted face-to-face.

Graduate Teaching Assistant, Chemical Engineering Department, University of South Florida, August 1992 – May 1994. Responsibilities: Assisted in teaching multiple Chemical Engineering courses including Thermodynamics and Transport Phenomenon. Required managing labs, teaching engineering software, grading and assessment as well as individualized student support.

Guest Lecturer, invited to lecture on subjects involving the Internet, computers, software and instruction. 1995 – Present.

Personal Tutor, University of South Florida, August 1988 – May, 1990. Responsibilities: Tutored at risk students in the subjects of math and science.

Publications

Books

Reedy, J. and Schullo, S., (2004) *Electronic Marketing Integrating Electronic Resources into the Marketing Process*, Second Edition, Thompson South-Western.

http://www.swcollege.com/marketing/reedy/second_edition/reedy.html

Reedy, J. & Schullo, S., (2004). *Instructor's Manual and Test Bank to Accompany, Electronic Marketing Integrating Electronic Resources into the Marketing Process*, Harcourt College Publishers, Orlando FL.

Reedy, J., Schullo, S. and Zimmerman, K., (2001). *Marketing Eletrônico: A Integração Recursos Eletrônicos ao Processo de Marketing*, ; Translated by James Sunderland Cook, Porto Alegre: Bookman, São Paulo.

Reedy, J. & Schullo, S., (2001). *Instructor's Manual and Test Bank to Accompany, Electronic Marketing Integrating Electronic Resources into the Marketing Process*, Harcourt College Publishers, Orlando FL.

Reedy, J., Schullo, S. and Zimmerman, K., *Electronic Marketing Integrating Electronic Resources into the Marketing Process*, Harcourt College Publishers, Orlando FL. <http://www.embooks.com> (Old web site, [contact author](#) for information)

Dissertation and Thesis

Schullo, S. An Analysis of Pedagogical Strategies: Using Synchronous Web-Based Course Systems in the Online Classroom. Dissertation, University of South Florida. 2005.

Schullo, S. Thesis: An Object Oriented Relational Data Base System for Supercritical Fluid Properties: High Pressure Phase Behavior. Masters Thesis, University of South Florida, 1995.

Articles– Refereed and Invited

Schullo, S., Hilbelink, A., Venable, M., Barron, A. E., (December 2007). *Selecting a Virtual Classroom System: Elluminate Live vs. Macromedia Breeze (Adobe Acrobat Connect Professional)*. Journal of Online Learning and Teaching. Vol. 3, No. 4 331-345.

Battin-Little, B., Passmore, D., & **Schullo, S.**, (2006, November/December). *Using Synchronous Software in Web-Based Nursing Courses*, CIN: Computers, Informatics, & Nursing. Vol. 24, No. 6, 317–325.

Little, B., Passmore, D. & **Schullo, S.** (2006). *Using Synchronous Software in Web-Based Nursing Courses*. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2006* (pp. 2588-2599). Chesapeake, VA: AACE.

Meade, C. D., Martinez, D., **Schullo, S.**, & McMillan, S. (2006, Summer). *Distance Learning for Communicating Cancer, Culture and Literacy: A Model for Cancer Control Advancement*. Journal of Cancer Education. Vol. 21(2):63-70.

Schullo, S., Venable, M., Hilbelink, A., Barron, A. E., (2005, Summer) *Practical Experiences in Producing Synchronous Online Sessions: A Case Study in Higher Education* Journal of Interactive Instruction Development (JIID), Volume 18, No. 1.

Barron, A.E., **Schullo, S.**, Kromrey, J.D., Hogarty, K.Y., Venable, M., Hilbelink, A., Barros, C., Loggie, K., and Hohlfeld, T. (2005, March). *Synchronous E-Learning: Analyzing Teaching*

Strategies. In C. Crawford et al. (Eds.), Proceedings of Society for Information Technology and Teacher Education International Conference 2005 (pp. 3060-3067) Chesapeake, VA: AACE.

Barron, A., Venable, M., Rendina-Gobioff, G., **Schullo, S.**, Phan, H. & Carey, L. (2005, March). Designing Online Courses: Processes, Problems, and Products. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2005* (pp. 1108-1113). Chesapeake, VA: AACE.

Hogarty, K., Kromrey, J., Hess, M., **Schullo, S.**, Barron, A., Hilbelink, A., & Carey, L. (2005, March). *Student Evaluation of Online Instruction: Development of a Comprehensive System*. In C. Crawford et al. (Eds.), Proceedings of Society for Information Technology and Teacher Education International Conference 2005 (pp. 866-871). Chesapeake, VA: AACE.

Schullo, S., Venable, M., Hohlfeld, T., and Hilbelink, A. (2005, March). *Can You Hear Me Now? A Study of Synchronous Online Classrooms in Higher Education*. Paper presented at the Society for Applied Learning Technologies (SALT) New Learning Technologies 2005 Conference, Orlando, FL.

Hogarty, K.Y., Kromrey, J.D., Hess, M.R., **Schullo, S.**, Barron, A.E., Hilbelink, A., and Carey, L.M. (2005, March). *Student Evaluation of Online Instruction: Development of a Comprehensive System*. Paper presented at the Annual Meeting of Society for Information Technology and Teacher Education, March 1-5, Phoenix, AZ.

Kromrey, J., Hogarty, K., Barron, A., Carey, L., **Schullo, S.**, Hilbelink, A. & Venable, M. (2004). *Innovative Online Instruction at a Research University: Development and Implementation of a Comprehensive Evaluation System*. In G. Richards (Ed.), Proceedings of World Conference on Learning in Corporate, Government, Healthcare, and Higher Education 2004 (pp. 346-351). Chesapeake, VA: AACE.

Barron, A., **Schullo, S.**, Rendina-Gobioff, G., Venable, M. & Carey, L. (2004). *Creating Online Courses: Instructional Designers' Perspective*. In G. Richards (Ed.), Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2004 (pp. 1083-1088). Chesapeake, VA: AACE.

Schullo, S., Siekmann, S. & Szydlo, S. (2003, November). Synchronous Distance Education Systems, Choosing the Right Solution?. In G. Richards (Ed.), Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2003 (pp. 2421-2428). Chesapeake, VA: AACE.

Siekmann, S. & **Schullo, S.** (2003). Improvements in Blackboard 6 Win Over WebCT Users – Or Do They?. In G. Richards (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2003* (pp. 2441-2444). Chesapeake, VA: AACE.

Schullo, S. and Barron, A. E. (2001). *Florida Journal of Educational Research: Exploring the Online Potential*, Florida Journal of Educational Research, [Online]. Available: <http://www.coedu.usf.edu/fjer/2001/2001contents.htm>

Kemker, K., **Schullo, S.** & Fitzpatrick, J. (2001). The Florida Center for Instructional Technology. In C. Crawford et al. (Eds.), Proceedings of Society for Information Technology and Teacher Education International Conference 2001 (pp. 2741-2746). Chesapeake, VA: AACE.

Funderburk, K. & **Schullo, S.** (2001). Proactive Faculty Teaching and Learning Initiatives. In C. Crawford et al. (Eds.), *Proceedings of Society for Information Technology and Teacher Education International Conference 2001* (pp. 667-668). Chesapeake, VA: AACE.

Conference Papers 2006

Schullo, S. (2006, August). *A tale of two systems: Elluminate Live vs. Macromedia Breeze*. Paper presented at the Annual Conference on Distance Teaching and Learning, Madison, WI.

Schullo, S., Venable, M. (2006, August). *Survey course on distance education research via distance education*. Course Design Showcase presented at the Annual Conference on Distance Teaching and Learning, Madison, WI.

Schullo, S., Hilbelink, A., Venable, M. and Barron, A. E. *A Tale of Two Systems Elluminate Live vs. Macromedia Breeze*. (2006, February). Paper presented at the Society for Applied Learning Technologies (SALT) New Learning Technologies 2006 Conference, February 8-10, Orlando, FL.

2005

Hess, M.R., Kromery, J.D., Bennouna, S., Gulty, E., Barron, A., Lang, T., **Schullo, S.**, Phan, H., Scott, H., Hogarty, K.Y., Venable, M., Hilbelink, A., Rendina-Gobioff, G., and Carey, L. (2005, April). *Innovative Teaching Models at a Research University: Establishing an Evaluation Framework and Delineating Lessons Learned*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Hogarty, K.Y., Kromrey, J.D., Hess, M.R., **Schullo, S.**, Barron, A.E., Hilbelink, A., Lang, T. R., Phan, H. and Carey, L.M. (2005, April). *Evaluation of Online Instruction in a Research University: Assessment of Processes and Products to Facilitate Development*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Lang, T.R., Hess, M.R., Kromrey, J.D., **Schullo, S.**, Hogarty, K.Y., Barron, A.E., Carey, L., Venable, M., Phan, H., Scott, H., and Rendina-Gobioff, G. (2005, April). *Practical Guidance for Virtual Endeavors: The Evaluation of Innovative Online Instruction at a Research University*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Schullo, S., Barron, A.E., Kromrey, J.D., Venable, M., Hohlfeld, T., and Hogarty, K.Y. (2005, April). *Enhancing Online Courses with synchronous Software: An Analysis of Strategies and Interactions*. Paper presented at the annual meeting of the American Educational Research Association, April 11-15, 2005, Montreal, Canada.

Barron, A.E., Venable, M., **Schullo, S.**, Carey, L., Rendina-Gobioff, G., and Phan, H. (2005, March). *Creating Online Courses: Assessing the Contributions of Instructional Designers*. Paper presented at the Eastern Educational Research Association, March 2-5, Sarasota, FL.

Scott, H., Rendina-Gobioff, G., **Schullo, S.**, and Hess, M. (2005, March). *Examining Innovations in Online University Course Delivery*. Paper presented at the Annual Meeting of the Eastern Educational Research Association, March 2-5, Sarasota, FL.

Schullo, S., Kromrey, J.K., Barron, A.E., and Hogarty, K. (2005, March). *Enhancing Online Courses with Synchronous Software: An Analysis of Strategies and Interactions*. Paper presented at the annual meeting of the Eastern Educational Research Association, March 2-5, 2005, Sarasota, FL.

Schullo, S., Venable, M., Rendia-Gobioff, G., Barron, A., Carey, L., and Phan, H. (2005, January). *Tips, Tricks, and Teams for Developing Online Courses*. Paper presented at the Annual Florida Educational Technology Conference, Orlando, FL.

Schullo, S., Venable, M., Hohlfeld, T., & Hilbelink, A. (2005, February) *Can you hear me now? A study of synchronous online classrooms in higher education*. Presented at the New Learning Technologies Conference of the Society for Applied Learning Technology, Orlando, Florida.

2004

Schullo, S., Barron, A.E., Rendina-Gobioff, G., Venable, M. Carey, L., and Phan, H. (2004, November). *Creating Online Courses: Instructional Designers' perspective*. Paper presented at the Annual Florida Educational Research Association, Tampa, FL. November 17-19, 2004.

Hogarty, K.Y., Kromrey, J.D., Barron, A.E., Hess, M.R., & **Schullo, S.** (2004, June). *Development, delivery, and effectiveness: Evaluation of innovative online instruction at a research university*. Paper presented at the Annual Meeting of the National Educational Computing Conference, New Orleans.

Kromrey, J., Phan, H., Hess, M., Subramaniam, C., Carey, L., Hogarty, K., **Schullo, S.** and Smith, G., (February 2004). *A Framework for Evaluation of a Large Scale technology Innovation Project: Lessons Learned in a Higher Education Initiative*. Paper presented at the Annual Meeting of the Eastern Educational Research Association, Sand Key, Florida, February 2004.

Hogarty, K., **Schullo, S.**, Rendina-Gobioff, G., Venable, M., Kromrey, J. Barron, A., Hess, M. and Carey, L., (February 2004). *Effective Evaluation of Online Courses in Higher Education: The Development and Validation of Tools and Processes to Meet Changing Needs*, Paper presented at the Annual Meeting of the Eastern Educational Research Association, Sand Key, Florida, February 2004.

Schullo, S., Venable, M. and Barron, A., (March 29- April 2, 2004), *Synchronous Distance Education: Researching Our Options*, 15th International Conference On College Teaching And Learning, Jacksonville, Florida USA.

(Years 1998-2003 Available Upon Request)

Invited Presentations/Workshops

2008

Battin-Little, B., **Schullo, S.**, & Passmore, D., (March 2008) Using Elluminate For Synchronous Interaction In Nursing Courses. Elluminate Webinar. Online

http://sas.illuminate.com/site/external/event/description?instance_id=10289

Schullo, S. Hilbelink, A. (January 2008) Invited speaker, Elluminate Live Sales Meeting, Online, live to Florida.

2007

Schullo, S. (December, 2007) Invited Participant in TLT Group FridayLive! Session, What Can Be done Better Online? – Archived <http://connectpro86502729.acrobat.com/p62064735/>

2004

Schullo, S. (July, 2004) Virtual Guest Speaker in Paper Session - Coghlan , M., The Role of Synchronous Interactions in eLearning, ACEC Conference, Adelaide, Australia.- Archived, requires a login.

Schullo, S., (Spring 2004) *Alternative Approaches to Discussion and Small Group Work Using the Internet*, Center for 21st Century Teaching Excellence, Spring 2004 Workshop Series, University of South Florida, Tampa, FL USA.

Schullo, S., (Spring 2004) *Building Community: Is There an Easy Way?*, Center for 21st Century Teaching Excellence, Spring 2004 Workshop Series, University of South Florida, Tampa, FL USA.

2002

Williams, D. and **Schullo, S.** (Spring 2002). *Principles and Possibilities: Exploring Options for Enhancing Teaching and Learning at UVI in the 21st Century*, University of the Virgin Islands, St. Thomas, VI.

2001

Schullo, S. (Summer 2001). *Improving Teaching and Learning with WebCT version 3.0 A One Week Intensive Workshop*, University of West Indies, Trinidad.

Workshop Development and Facilitation

2007

Gering, C., Lott, C., Bouffard, C., Olson, H., **Schullo, S.**, Adams, S., *iTeach 2007*, School of Education, (Spring 2007) University of Alaska Fairbanks, Fairbanks, AK.

Gering, C., Lott, C., Bouffard, C., Olson, H., **Schullo, S.**, Adams, S., *iTeach 2007*, (Spring 2007) University of Alaska Fairbanks, Fairbanks, AK. <http://community.uaf.edu/~iteach/>

2006

Schullo, S., Gomes, N., *Using Wikis, Blogs, and Podcasting to Enhance Teaching and Learning* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Real-Time Online Interactions Using Synchronous Software* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Hilbelink, A. and Smith, P. *Adding Content: Using Blackboard to Organize, Enhance, and Deliver Course Materials* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Planning and Assessing Collaboration and Group Work* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Teaching at a Distance - An Overview of Options* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Smith, P. *Online Workshop Mini-series - Creating Effective Course Materials for Online Learning* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Effectively Supplementing Teaching using the Blackboard Content Management System* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., *Active Learning Approaches to Discussion and Small Group Work Using the Internet* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Digital Media in Education* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Building Learning Communities* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Smith, A., *Virtual Brown Bag Lunch Sessions - Large Classes - The Search for Effective Approaches* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Harneit, C. *Reflecting Your Course in a Learning-centered Syllabus* (Spring 2006). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., *Technology-based Assessment* (Spring 2006). University of South Florida Tampa, FL.

2005

Schullo, S., Gomes, N., *Real-Time Online Interactions Using Synchronous Software* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Hilbelink, A. and Mugarra, A., *Adding Content: Using Blackboard to Organize, Enhance, and Deliver Course Materials* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series – Planning and Assessing Collaboration and Group Work* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series - Teaching at a Distance - An Overview of Options* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Online Workshop Mini-series - Creating Effective Course Materials for Online Learning* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch sessions - Digital Media in Education* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Building Learning Communities* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Large Classes - The Search for Effective Approaches* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S. and Williams, D. *Reflecting Your Course in a Learning-centered Syllabus* (Fall 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Venable, M. and Hilbelink, A. *Getting Started with Elluminate Live!*TM, Spring 2005). University of South Florida Tampa, FL.

Schullo, S., *Approaches to Discussion and Small Group Work Using the Internet* (Spring 2005). University of South Florida Tampa, FL.

Schullo, S., Gomes, N., Cheng, R. Venable, M., Hilbelink, A. and Mugarra, A., *Virtual Brown Bag Lunch Sessions - Varied Teaching and Educational Technology Topics* (Spring 2005). University of South Florida Tampa, FL

(Workshop Examples and Years 1995-2004 Available Upon Request)

Academic Service

VITAL Sub Committees – Co-Chair of Synchronous Distance Learning Technology Research committee (2002- 2006), Member of software task force for USF licensing of Macromedia and Adobe products (2001 - 2006)

Member of the USF E-Commerce Task Force (2003 -2006)

New Faculty Orientation (1995 - 2006)

Member of Symposium on 21st Century Teaching Technologies Planning committee (1999 - 2006)

Community of Scholars among founding members (2001 - 2006)

Grants

External Evaluator, St. Petersburg College, [Project Eagle II & I B](#)– July 2004 – Present. \$4.5 Million and \$1.5 million grants respectively, awarded to the St. Petersburg College by the US Department of Education’s Fund for the Improvement of Postsecondary Education (FIPSE). Project Eagle II and I B, are extensions of an earlier and highly successful congressionally authorized initiative. Its main goals are to expand and enhance course offerings to take advantage of technological innovations, moving from an anytime, anywhere learning environment to an everywhere, all-the-time learning environment.

Co-Principal Investigator, DOE/University of South Florida (USF) System Auxiliary Support, July 2003 - June 2004. 1 Year Florida Department of Education, Bureau of Application Support, \$546,147.00. This project supports statewide technology integration in schools and districts and provides assistance with E-rate and technology planning.

Principal Investigator, Technology Resource Survey, December 2002 – July 31, 2003. Six month Florida Department of Education, Bureau of Educational Technology Grant, \$100,000.00. To develop and administer a state-owned data collection mechanism for the Technology Resource Survey in collaboration with post secondary resources and expertise. <http://trs.usf.edu> (site is no longer active - archive available upon request).

Instructional Design consultant to the evaluation team, for Innovations in Teaching and Technologies project, May 2003 - present. The major purposes of the Innovations in Technology and Teaching Project are to develop innovative learning models, combining technology and

pedagogy and to examine the impact of the implementation of these models with respect to cost, effectiveness and access for underserved populations. The evaluation team is working on all forms of evaluation for this grant.

Instructional Design consultant for Executive Leaders Program Grant, January 2003 - present. This grant works with two groups of principals. One group is new to being administrators; the other is a group who are seeking professional development.

Instructional Design consultant for Cancer, Culture and Literacy Institute Grant, 2001-2004. 3 year NIH/NCI grant \$1,088,431.00. The overall goal of this project is to create a series of educational activities that examine culture and literacy as they relate to effective cancer communications. These activities will include the development of: a five day summer institute, ongoing web-based continuing education curriculum and ongoing internet interactions and discussions between national scholars and developing professionals.

Research Interests

Asynchronous and Synchronous Distance Learning, Online learning, Life Long Learning, Social Learning, Interaction, Active Learning, Faculty Development, Adult Education, Technology Integration into Teaching and Learning.

Teaching Philosophy

I love to teach and interact with those who are eager to learn. This has become more than just a career, but also a passion in my life. In my position as an educator, I see myself more as a facilitator or coach rather than what typically is envisioned when one thinks of a "teacher". This perspective comes from personal reflection on my experiences in learning. I have had many good instructors in my career and find that I model my teaching after some of their best qualities. These instructors were well prepared, innovative, motivating, exciting to listen and talk to, had enormous capacity for patients, yet always found ways to challenge me.

I think continuing education is important and that we can encourage lifelong learning and the perpetual pursuit of knowledge as long as we, as educators, continue to light the fire of interest that will motivate our students to learn. To accomplish this goal, I believe that learning must be relevant and enjoyable, yet still challenging. I believe education should contain a mixture of theory and application that allows students to understand the content and apply it to their own situations.

I find that I learn everyday, from my students, from my colleagues, from my own research and experiences. Therefore, I treat all teaching, learning and research opportunities as a means to evaluate and improve myself as well help others to advance in their quest for knowledge.

Related Skills Overview

Skill Name	Skill Level	Experience
Instructional Design	Expert	9 years
Face-to-Face Instruction	Expert	10 years
Online Instruction	Expert	8 years
Managing People and Projects	Expert	10 years
Problem Solving	12	12 years
LMS (WebCT, Blackboard, Topclass, Desire2Learn, Moodle)	Expert	8 years
Synchronous Online Systems (Elluminate, Horizonlive)	Expert	4 years
Operating Systems (Windows, Mac, Unix)	Intermediate	14 years
General (Word, WP, Excel, Lotus, Access)	Expert	14 years
Multimedia (Powerpoint, Photoshop, Premiere, etc.)	Intermediate	10 years
Programming (VB, Javascript)	Beginner	4 years
Web Authoring (HTML, DHTML, Dreamweaver)	Expert	10 years
Authoring (Authorware, Director)	Beginner	4 years
Social Networking Tools	Intermediate	2 years

Professional Development

Successful completion of a week long workshop entitled Increments and Transformations in Teaching and Learning (July 2003). Presented by Steve Gilbert and Steve Erhman of TLTgroup. University of South Florida, Tampa, FL.

Successful completion of a Workshop *entitled Involving Students: Using Active Learning strategies in University Classes*, (August 2002). University of South Florida, Tampa, FL.

Successful completion of Who Moved My Cheese, (2002). Workshop by Organizational Development, University of South Florida, Tampa, FL.

Successful completion of a Microsoft Official Curriculum Course on Administering Microsoft Windows NT 4.0 (December 1997), Productivity Point International, Tampa FL.

Other Creative Activities

Web sites

The Virtual Instructional Team for the Advancement of Learning, (1999 – 2005). Web pages developed by the Florida Center for Instructional Technology VITAL staff. www.usf.edu/vital

Personal web site for family and friends includes personal and professional pages. www.schullo.com

Support sites for Electronic Marketing Text book (www.embooks.com – no longer active, archive available upon request)

Support materials for second edition of Electronic Marketing textbook http://www.swcollege.com/marketing/reedy/second_edition/reedy.html

Web pages for USF Engineering Alumni and Bullarney (1999) (ead.eng.usf.edu/ - no longer maintain this site. Content may have changed since development, archives available upon request.)

Previous versions of USF Academic Computing Faculty support sites - archives available up on request

Instructional Materials

Detecting Drugged Drivers Instructional CD (Examples available upon request)

Other Materials

Program and Marketing pieces for [the Symposium on 21st Century Teaching Technologies](#) (Examples available upon request)

Workshop brochures and Marketing pieces (Examples available upon request)

VITAL brochures and promotional CD (Examples available upon request)

Newsletters on technology topics both electronic and in print (Examples available upon request)

Professional Affiliations

Text and Academic Authors - member	2002 - Present
American Society of Training & Development - member	2001 - Present
Phi Kappa Phi Honor Society	2001 - 2005
Florida Educational Research Association - member	2000 - 2006
Association for Educational Communications & Technology	2000 - Present
International Society for Technology in Education	2000 - Present
Association for Advancement of Computing in Education	2000 - Present
Instructional Technology Student Association USF – Treasurer, interim President, member	1999 - Present
College of Engineering Alumni - Volunteer and member	1995 - Present

American Institute of Chemical Engineering USF - Student Member	1989 - 1995
American Chemical Society USF Student Chapter - President	1989 - 1990
Science fair programs in local elementary schools - Volunteer	1989 - 1990
Tri-county tutoring program for chemistry in HS - Volunteer	1989 - 1990

Biographical Sketch

Dr. Shauna J. Schullo (sschullo@wisc.edu) is the Director of the Distance Education Certificate Program at the University of Wisconsin Madison.

Previously she held a position at the University of Alaska Fairbanks as Associate Director of the Center for Distance Education and Independent Learning.

In addition she teaches courses as an adjunct faculty member for the Instructional Technology program in the College of Education at her alma mater USF. Her research interests are varied, but mainly revolve around distance education and the use of technology in teaching. Before her current position, Shauna was the Assistant Director for Instructional Technology at the Center for 21st Century Teaching Excellence at University of South Florida. Prior to that she was the Director of VITAL Services in the Florida Center for Instructional Technology (FCIT) at the University of South Florida. Shauna has been at the University of Alaska since June of 2006 and a member of the USF academic community since 1988. She received her Bachelor of Science degree from the Chemistry Department in the College of Natural Sciences (which is now part of the College of Arts and Science) in May of 1990. After that she continued her education in the field of Engineering, obtaining her Master of Science degree in Chemical Engineering in December of 1995. Shauna recently graduated with her PhD in Instructional Technology at USF where she continues to teach two graduate level courses on Distance Learning from Alaska.

Shauna began her computing career in Engineering Computing and continued when she transferred to Academic Computing. She then advanced to the positions mentioned above. Her varied experience has allowed her to become an expert in many of the technology tools we use everyday such as Microsoft Office products, telecommunications and presentation media. She is versed in web-based tools such as HTML, Java Script, Cold Fusion, many Streaming media programs, WebCT and Blackboard. Shauna is also proficient in many applications such as Authorware, multimedia packages, networking software, and graphics programs such as Adobe Photoshop and Adobe Premiere. Shauna has worked in both private industry and academia. This helps her to understand the application of online technology to learning from multiple perspectives. Due to her diverse experiences, Shauna enjoys both classroom teaching and training in online and Web-related environments. She loves her profession and encourages all faculty, academic support staff and students to join in her enthusiasm for learning.

To learn more about Shauna visit her web site at <http://www.schullo.com/blog>

References

Available upon Request